

TABLE K-6

**TAXABLE SALES IN CALIFORNIA**  
**BY TYPE OF BUSINESS, 2004**  
**(Sales in thousands)**

Type of business	Permits 7-1-04 a/	Taxable transactions b/
Total, all outlets	1,048,413	\$500,076,783
Retail Stores, total	470,257	350,172,688
Women's apparel	11,432	4,616,730
Men's apparel	3,137	1,033,947
Family apparel	19,315	8,819,150
Shoes	5,134	2,487,310
Apparel stores group	39,018	16,957,137
General merchandise stores	11,158	47,947,502
Drug stores	4,385	5,992,030
General merchandise group	15,543	53,939,532
Gifts, art goods, and novelties	13,733	1,857,732
Sporting goods	7,222	3,652,423
Florists	5,703	1,077,694
Photographic equipment and supplies	996	523,418
Musical instruments	3,354	1,515,906
Stationery and books	9,521	4,017,604
Jewelry	11,472	2,638,070
Office, store, and school supplies	17,805	15,661,420
Other specialties	135,838	18,017,729
Specialty stores group	205,644	48,961,996
Food stores selling all types of liquor	5,397	12,549,699
All other food stores	19,488	7,276,072
Food stores group	24,885	19,825,771
Eating places: no alcoholic beverages	53,265	19,960,168
Eating places: beer and wine	19,829	10,792,102
Eating places: all types of liquor	10,667	12,522,768
Eating and drinking group	83,761	43,275,038
Household and home furnishings	28,499	11,990,994
Household appliance dealers	3,872	4,414,353
Household group	32,371	16,405,347
Lumber and building materials	4,682	25,603,018
Hardware stores	2,367	3,391,346
Plumbing and electrical supplies	2,054	4,086,037
Paint, glass and wallpaper	1,663	1,074,142
Building material group	10,766	34,154,543
New motor vehicle dealers	2,696	59,683,155
Used motor vehicle dealers	8,115	5,752,329
Automotive supplies and parts	16,006	5,333,743
Service stations	9,011	32,759,629
Automotive group	35,828	103,528,856
Packaged liquor stores	5,068	2,350,077
Second-hand merchandise	7,418	533,872
Farm implement dealers	1,383	2,975,692
Farm and garden supply stores	4,061	2,386,377
Fuel and ice dealers	784	321,429
Mobile homes, trailers, and campers	912	1,452,822
Boat, motorcycle, and plane dealers	2,815	3,104,199
All other retail stores group	22,441	13,124,468
Business and Personal Services	103,873	22,306,787
All Other Outlets	474,283	127,597,308

a/ Includes all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in commodities (such as cereal products) which are exempt from the retail sales tax.

b/ Excludes tax-exempt retail sales comprised principally of sales of food for home consumption and prescription medicines.

Source agency for tables K6 and K7:

Board of Equalization

Agency Planning and Research Division,

Research & Statistics Section, (916) 445-0840

<http://www.boe.ca.gov>